



COLLECTION | LA DAME 'DEUX'

by

JOTERIE

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FOREWORD BY JOSEPHINE VANDUYFHUIS

I have always been a creative spirit. What started with crafty get-togethers with my grandmother, developed into a passion for design, interior architecture and decoration.

At 22 years old, I launched my own interior design brand Joterie as well as a first collection: La Dame.

I create a family of timeless and pure objects that turn everyday into something special. Handcrafted, locally produced items that find their roots in natural and sustainable materials and add a touch of warmth and comfort to your home.

The pieces I design perfectly work as standalone pieces, but are, at the same time, part of a larger whole. The timeless objects radiate a calming, welcoming appearance that works well with any type of interior, whether it be a crisp Scandinavian-inspired interior or a rather rustic style.

In 2023 I launched my second collection 'La Dame Deux', a tribute to timelessness, sophistication and warm minimalism.

PREFACE PAR JOSEPHINE VANDUYFHUIS

J'ai toujours été un esprit créatif. Ce qui a commencé par des réunions de bricolage avec ma grand-mère s'est transformé en une passion pour le design, l'architecture d'intérieur et la décoration.

À 22 ans, j'ai lancé ma propre marque de décoration d'intérieur Joterie ainsi qu'une première collection: 'La Dame'. Je crée un ensemble d'objets intemporels et purs qui transforment le quotidien en quelque chose de spécial.

Des articles fabriqués à la main, produits localement, qui trouvent leurs racines dans des matériaux naturels et durables et ajoutent une touche de chaleur et de confort à votre intérieur.

Les pièces que je conçois fonctionnent parfaitement comme des pièces autonomes, mais font en même temps partie d'un ensemble plus vaste. Les objets intemporels dégagent un aspect apaisant et accueillant qui s'intègre bien avec tout type d'intérieur, qu'il s'agisse d'un intérieur d'inspiration scandinave ou d'un style plus rustique.

En 2023, j'ai lancé ma deuxième collection 'La Dame Deux', un hommage à l'intemporalité, à la sophistication et au minimalisme chaleureux.

TIMELESSNESS, SOPHISTICATION AND WARM MINIMALISM

That's what Joterie's second collection 'La Dame Deux' is all about. This second line features both old friends – think about the 'Bonjour'-lamp and the 'Bonheur'-vase – and an exceptional range of newcomers.

One by one timeless designs locally produced in Belgium, every single piece unique and somewhat different from the other. 'La Dame Deux' is a quest for simplicity and brings interior objects back to their essence.

As for our first line, 'La Dame Deux' also has its roots in our love for high-quality, sustainable materials. Designer pieces that turn everyday life into something special.



REF. Bon appétit M - Crème
REF. Bon appétit L - Crème



REF. Bon appétit L - Crème | Bon appétit M - Crème | Bon appétit M - Terracotta



‘The timeless objects of Joterie radiate a calming, welcoming appearance that works well with any type of interior, whether it be a crisp Scandinavian-inspired interior or a rather rustic style.’



REF. Bon vivant - Terracotta | Bonheur - Terracotta | Bon - Terracotta





'Whether filled with beautiful fresh flowers or displayed as a decorative object, vases make the perfect finishing touch for any room. Delicate yet impactful, the 'Bon Vivant' pleases the eye. This smaller version of the 'Bonheur' is a stylish, somewhat rounded vase that accounts for a beautiful display.'



REF. Bon vivant - Terracotta



REF. Bon appétit M - Terracotta
REF. Bon appétit S - Terracotta





'The 'Bonjour' is one of the very first interior pieces of Joterie. This handmade, welcoming table lamp paired with a tailor-made shade are a match made in heaven. Mix and match colors and textures to create the mood setter par excellence. Pair the 'Bonjour' with the 'George', 'Jeremie' or 'Leo'-lampshade to customize to your taste and style.'



REF. Bonjour Sable - Leo Dune



REF. Bon appétit S - Sable
REF. Bon appétit M - Sable



REF. Bonjour Sable - Leo Dune

'Turn your house into a home'



REF. Bon - Amande



REF. Bon vivant - Caramel
REF. Bon vivant - Sable
REF. Bon vivant - Amande
REF. Bon Bon - Caramel
REF. Bon Bon - Sable



'Your search for the perfect neutral ends here.'





REF. Bon appétit M - Océan
REF. Bon appétit S - Océan



'So many different shades of blue, but our favorites are Océan and Navy.'



REF. Bonsoir Océan - Jeremie Navy



'A match made in heaven'



REF. Bonsoir Vin - Leo Espresso
REF. Bonsoir Anthracite - Leo Nightscape



‘The ‘Bonsoir’ is one of our newest additions to the Joterie-family. This more compact, somewhat rounder version of the ‘Bonjour’ is the perfect option when you want to create a cosy atmosphere or when you just need the right amount of light to read your book at night.’



REF. Bon vivant - Vin | Bonheur - Vin | Bon - Vin



REF. Bon - Rose



'There's nothing like a hand-tied bouquet of seasonal fresh flowers to fill a beautiful vase. Let us introduce you to 'Bon', also known as 'Bonheur's larger family-member. This elongated vase breathes elegance and makes for an exquisite centerpiece in your home. Its narrow neck allows for creating bold designs with ease, whether you opt for filling it with flowers or displaying it as a standalone piece.'



'Add warmth to your home with wine-inspired hues.'





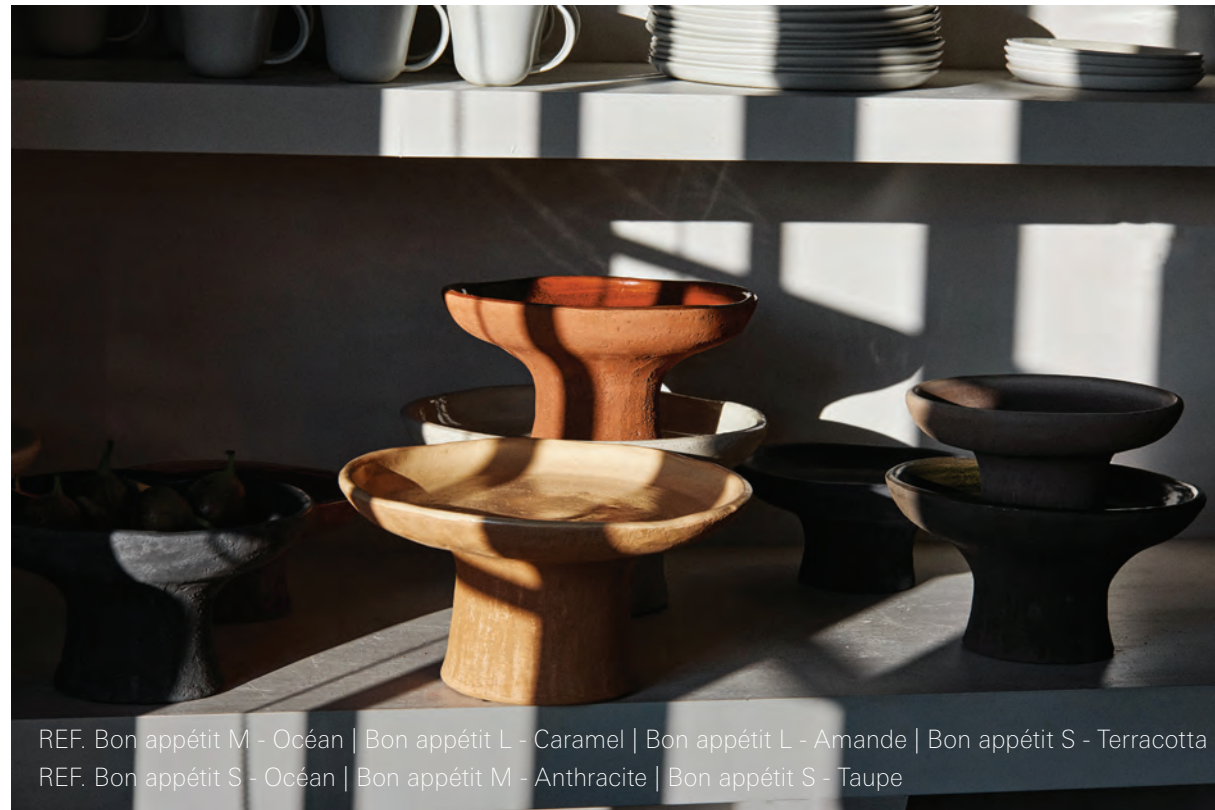
SET THE RIGHT TONE FOR ...







'A flavourful brown'



'Authentic, handcrafted pieces have the power to create a warm, comforting home. Hence our choice to exclusively use pure materials and collaborate with people that dispose of the right skills to work with them.'





REF. Bonjour Chocolat - Leo Espresso
REF. Bonjour Taupe - Leo Tan

‘Warm and neutral by nature’



REF. Bonjour Chocolat - Leo Espresso





REF. Bon - Taupe



REF. Bon appétit M - Taupe



'A beautiful rich mix of deep brown and gray, changing the mood throughout the day depending on the light exposure'





'Sunshine on my mind'



REF. Bonsoir Amande - Jeremie Greige | Bonsoir Sable - Jeremie Amber | Bonjour Océan - Jeremie Summersky
REF. Bonjour Olive - Jeremie Khaki | Bonjour Sable - Jeremie Amber | Bonsoir Océan - Jeremie Royal Blue
REF. Bonsoir Olive - Jeremie Khaki | Bonjour Amande - Jeremie Greige



REF. Bon Bon - Océan
REF. Bon - Océan



REF. Bon appétit S - Océan

REF. Bon Bon - Crème
REF. Bon - Crème

COUP DE COEUR



REF. Bon appétit S - Sable
REF. Bon appétit M - Crème



REF. Bon vivant - Sable | Bonheur - Sable | Bon Bon - Sable | Bon - Sable



'An experience for the eyes, created with love'





'A simple backdrop'



REF. Bon appétit S - Sable
REF. Bon appétit M - Sable



REF. Bonheur - Anthracite





‘Create a nature-inspired look that is fresh, pure and authentic’



REF. Bonheur - Anthracite

THE SOOTHING PROPERTIES OF PINK HUES





'Let us introduce you to the 'Bon Appétit'. Here, practicality meets style. Create a kitchen centerpiece with a bowl you can proudly leave on the counter. It features a sophisticated, streamlined look that comes in twelve different colors. Calm and clean. The perfect base for an inviting, stylish counter. Available in three sizes.'



REF. Bon appétit L - Rose
REF. Bon appétit M - Caramel



REF. Bon appétit M - Caramel





REF. Bon Bon - Caramel
REF. Bon vivant - Caramel

'Rich caramel hues'

REF. Bonsoir Caramel - Leo Sesame





REF. Bon vivant - Taupe | Bon vivant - Caramel | Bon Bon - Olive | Bon Bon - Caramel | Bon Bon - Chocolat



REF. Bon vivant - Amande





REF. Bonsoir Taupe - Leo Tan





REF. Bon appétit S - Olive







'Mysterious and intriguing shades of the night and deep sea'



REF. Bon vivant - Océan | Bonheur - Océan | Bon Bon - Océan | Bon - Océan





'A sunflower soul with rock and roll eyes, curious thoughts and a heart of surprise.'



REF. Bon Bon - Olive



REF. Bon vivant - Olive

'Bring nature inside'



REF. Bon appétit S - Rose
REF. Bon appétit S - Olive









REF. Bonsoir Vin - Leo Espresso
REF. Bonsoir Anthracite - Leo Nightscape



'How Merlot can you go?'



'A chalky, very dark tone of grey'





REF. Bon appétit M - Amande



'Timeless design'



REF. Bon vivant - Terracotta | Bonheur - Terracotta | Bon - Terracotta



REF. Bon - Terracotta





REF. Bonsoir Terracotta - George Rust



‘Whether you love sweet rosy apricots or mellow morning golden rays, an orange color palette adds vibrance and adds up a stylish interior.’



REF. Bon appétit L - Terracotta
REF. Bon appétit M - Terracotta



REF. Bon vivant - Vin | Bon vivant - Terracotta
REF. Bon Bon - Rose | Bon vivant - Rose





REF. Bon Bon - Chocolat
REF. Bon vivant - Taupe





REF. Bonjour Sable - Leo Dune



REF. Bon Bon - Sable



'The 'Bon Bon' is the golden mean. Large, but not too large. The right balance between bigger and smaller volumes and proportions. Sophisticated, moody and versatile, the 'Bon Bon' is a true eye-catcher for your interior.'



REF. Bon appétit M - Crème
REF. Bon appétit S - Sable



REF. Bonsoir Amande - George Campground





REF. Bonsoir - Leo Tuscan Beige



REF. Bon Bon - Amande
REF. Bon vivant - Amande





'Bring some happiness into your life with our handmade 'Bonheur'-vase. One of Joterie's very first pieces, the 'Bonheur' brings interest to your space. The 'Bonheur' complements the aesthetic of your home, whatever your style is.'



REF. Bonheur - Amande





‘What if happiness came into the form of our ‘Bonheur’ vase?’





REF. Bon appétit M - Anthracite





REF. Bonsoir Crème | Leo Tuscan Beige



REF. Bonheur - Océan





'Beautiful sculptural shapes, hand-painted colors and refined materials that showcase texture. A delight to the eyes, our vases are carefully designed pieces that set the right tone for conviviality. The 'Bonheur', 'Bon', 'Bon Bon' or 'Bon Vivant' – which one's your favorite?'

Our vases look just as good empty as they do filled and make for beautiful displays in their own right. Arrange them in small groups or use them as a standalone piece – they will definitely make heads turn.

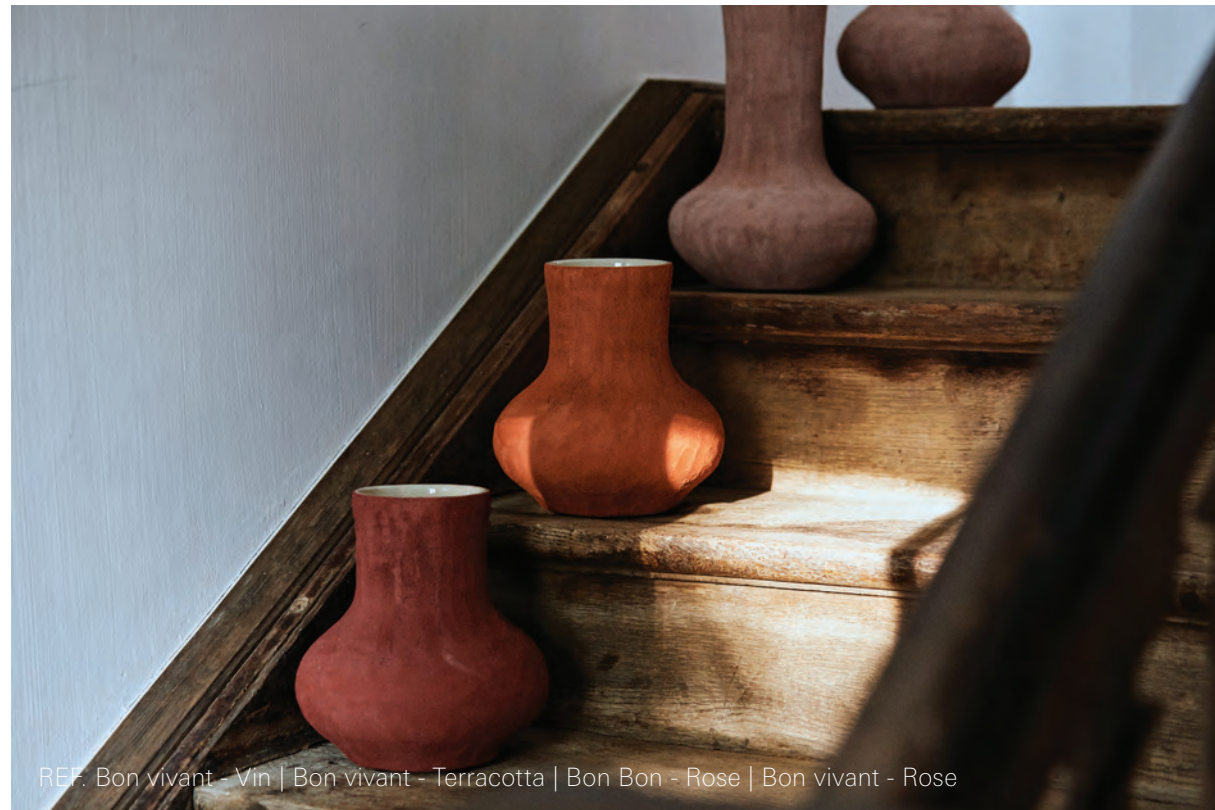


REF. Bon Bon - Crème | Bon vivant - Crème | Bon Bon - Crème | Bonheur - Crème | Bon - Crème

REF. Bonjour Crème - George Snowwhite
REF. Bonsoir Crème - George Snowwhite



'A light, eye-pleasing palette'



REF. Bon vivant - Vin | Bon vivant - Terracotta | Bon Bon - Rose | Bon vivant - Rose







REF. Bon appétit M - Crème
REF. Bon appétit S - Caramel

REF. Bonsoir Crème - George Snowwhite



'Customize your Joterie-piece'



REF. Bon appétit M - Crème
REF. Bon appétit S - Chocolat

REF. Bonsoir Taupe - Leo Tan



REF. Bonsoir Olive - Leo Nightscape



REF. Bonsoir Amande - Leo Stonelion



REF. Bonsoir Amande - George Campground





REF. Bon - Crème





REF. Bonsoir Sable - Leo Dune



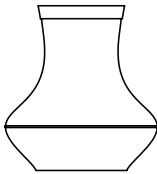
REF. Bonsoir Caramel - Leo Sesame



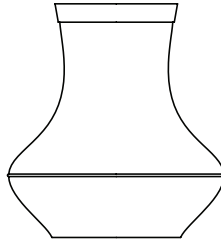
'Leave your own colorful mark'

TECHNICAL
INFORMATION

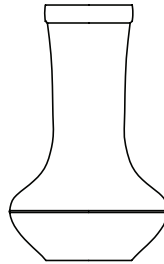
SIZES



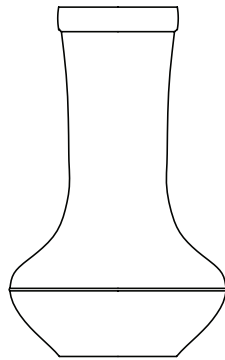
Bon vivant
200 mm width
230 mm height



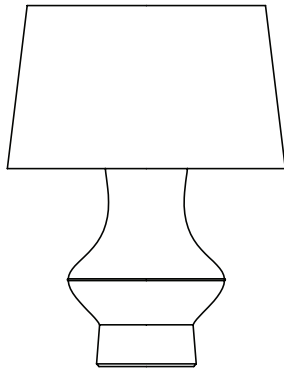
Bonheur
290 mm width
305 mm height



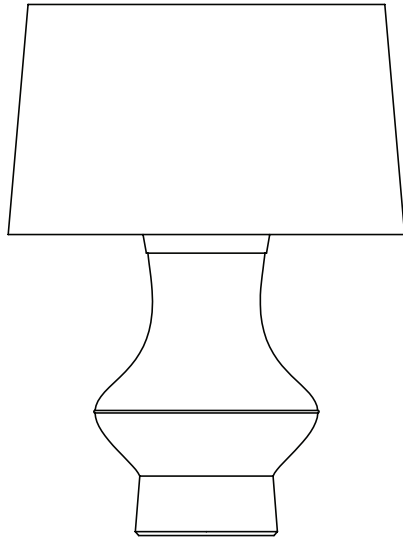
Bon Bon
200 mm width
340 mm height



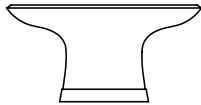
Bon
290 mm width
460 mm height



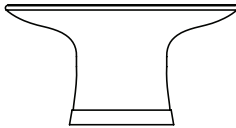
Bonsoir
350 mm width
480 mm height



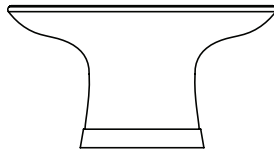
Bonjour
500 mm width
705 mm height



Bon appétit S
260 mm width
130 mm height



Bon appétit M
305 mm width
160 mm height



Bon appétit L
355 mm width
190 mm height

STONE MATERIAL



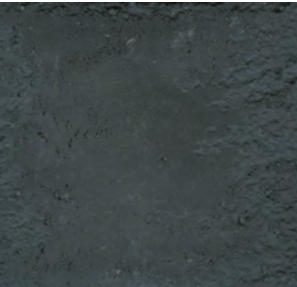
Crème



Amande



Rose



Océan



Terracotta



Vin



Olive



Anthracite



Taupe



Sable



Caramel



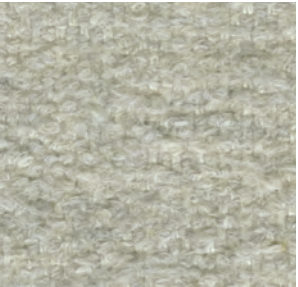
Chocolat

FABRICS

GEORGE



Snowwhite



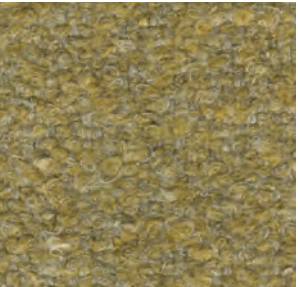
Iron Grey



Tuscan Beige



Greige



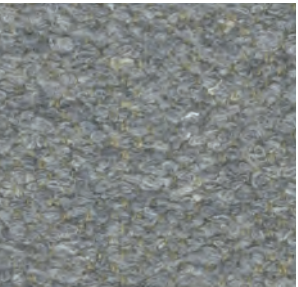
Campground



Rust



Cinnabar



Wallstreet



Greylock

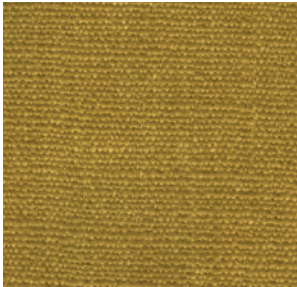
J E R E M I E



Ghostwhite



Greige



Amber



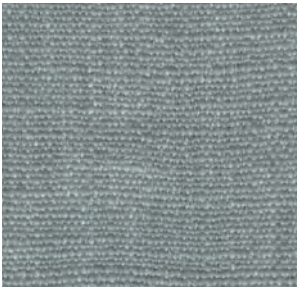
Rust



Terracotta



Oxide



Summersky



Royal Blue



Navy



Khaki

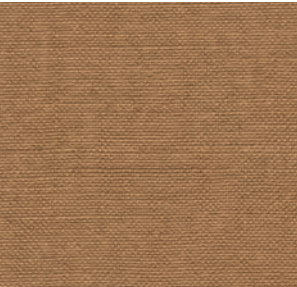
L E O



Tuscan Beige



Dune



Sesame



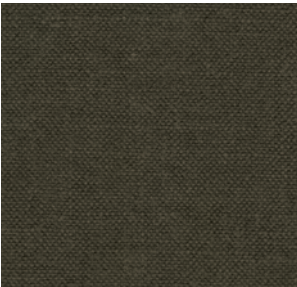
Espresso



Stonelion



Tan



Nightscape

KEEP AN EYE ON US

Do you want to be the first one to know about the Joterie-pieces?
Or do you simply want to indulge yourself with plenty of interior inspiration?

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Visit our website **www.joterie.be**

CONTACT

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COLOPHON
for
COLLECTION | LA DAME DEUX

Concept and Design by Josephine Vanduyfhuis

Photography by Cheyenne Dekeyser

Make-up by Marlien Echelpoels

Model - Ibbe Lambrechts

Florist - Nele Destoop

Flowers by El Florido - Myriam Vandemoortel

