

JOTERIE

She blooms wild & burns bright

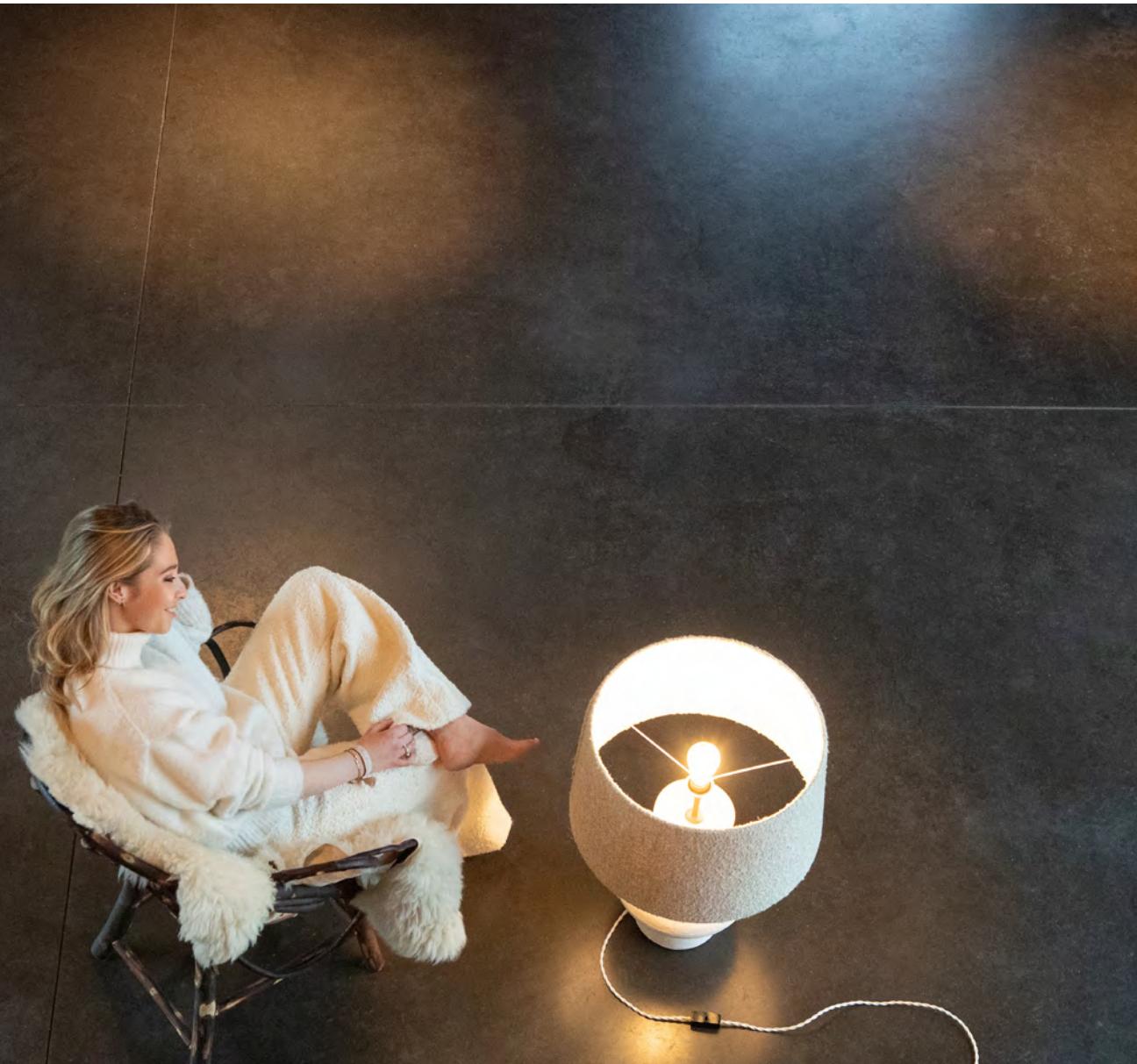


COLLECTION | LA DAME 'UNE'

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J

J O T E R I E



The driving force behind Joterie is Josephine Vanduyfhuis (22),
an entrepreneur from the heart of West Flanders.

This young lady describes herself as spontaneous, inquisitive and driven.

Josephine has always been creative. As a young girl, she couldn't stop playing around with her crafts set, which Grandma Lena always lovingly added to. Through the people around her, Josephine spontaneously came into contact with the flower, interior and decoration sector. There lay the source of her love for natural and sustainable materials. The same materials with which she now creates timeless objects that form a warm and harmonious ensemble in your interior.

"Because I have been so intensively involved in design, decoration and interior architecture in recent years, I see what I feel is still missing in a space. That lack fuels my creativity and inspires me while designing."

La force motrice de Joterie est Joséphine Vanduyfhuis (22),
une entrepreneuse du cœur de la Flandre Occidentale.
Cette jeune femme se décrit comme spontanée et ambitieuse.

Joséphine a toujours été créative. Jeune enfant déjà, elle était inséparable de son coffret de bricolage que sa grand-mère Lena complétait toujours avec amour. Joséphine fut mise au contact des fleurs, du secteur de la décoration et de la décoration d'intérieur par son entourage. C'est là qu'est né son amour pour les matériaux naturels et durables. Les mêmes matériaux avec lesquels elle crée maintenant des objets intemporels qui donnent un ensemble chaud et harmonieux à votre intérieur.

« M'étant intensément investie ces dernières années dans le design, la décoration et l'architecture d'intérieure, je vois ce qui me semble encore manquer dans l'espace. Ce manque éveille ma créativité et m'inspire pendant la création. »

BONJOUR

We believe that every day in life should be turned into something special.

This is why we design handmade products that add a touch of warmth and comfort to your home. Think about soft, natural shades – with here and there some popping colors – that create an experience for the eyes.

Handcrafted, qualitative & local products.

Created with love



REF. George - Wallstreet
REF. Bonjour - Crème



THE NATURE OF A PLACE

Bring a soothing, relaxing
and warm vibe to any space
with warm earth tones
rooted in nature.

REF. George - Tuscan Beige
REF. Bonjour - Olive



REF. Bonheur - Terracotta





REF. Jeremie - Royal Blue
REF. Bonjour - Amande

SOOTHING AND SERENE



Bonjour Olive

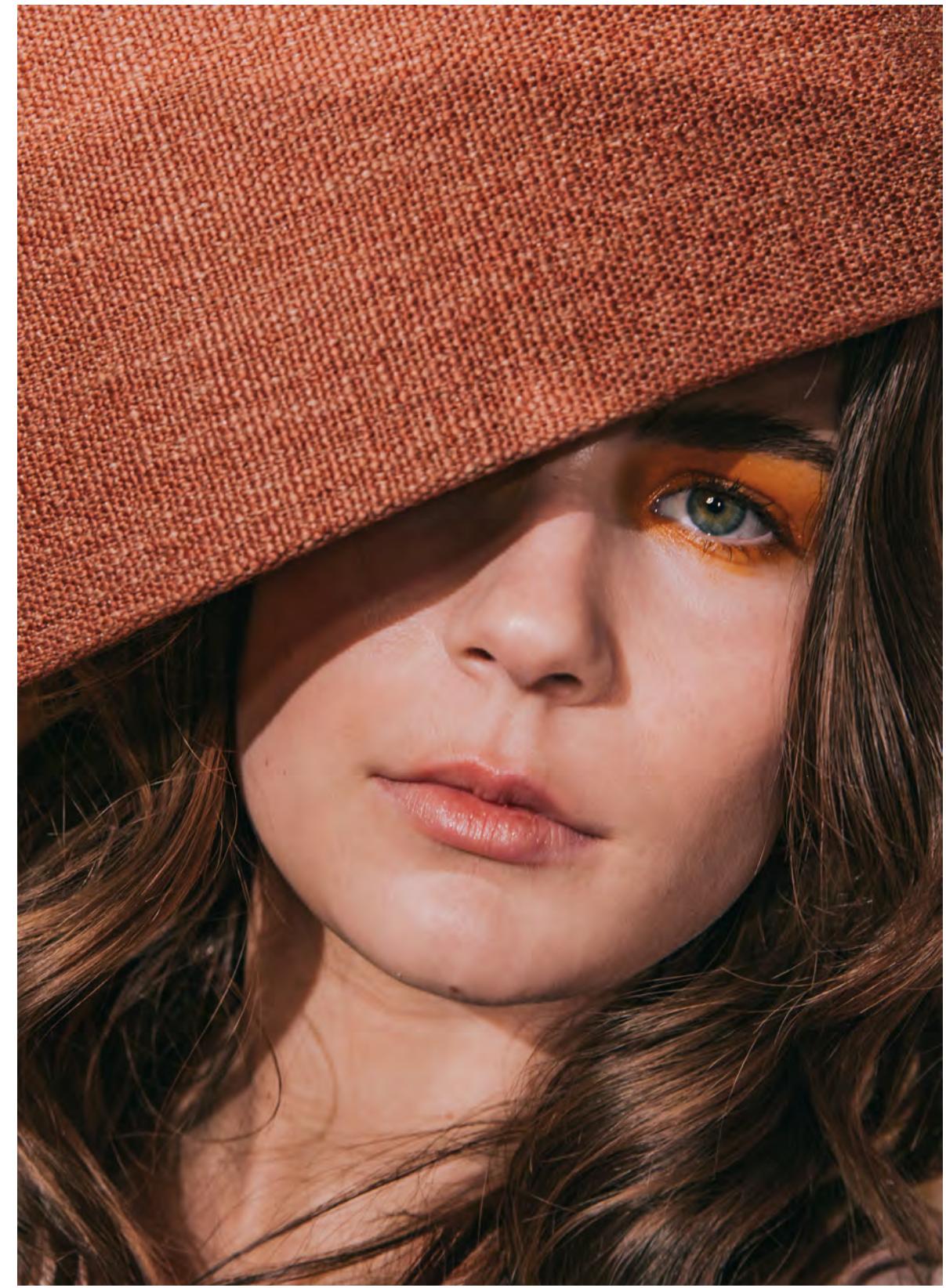


REF. Jeremie - Greige
REF. Bonjour - Olive





REF. Jeremie - Terracotta
REF. Bonjour - Terracotta

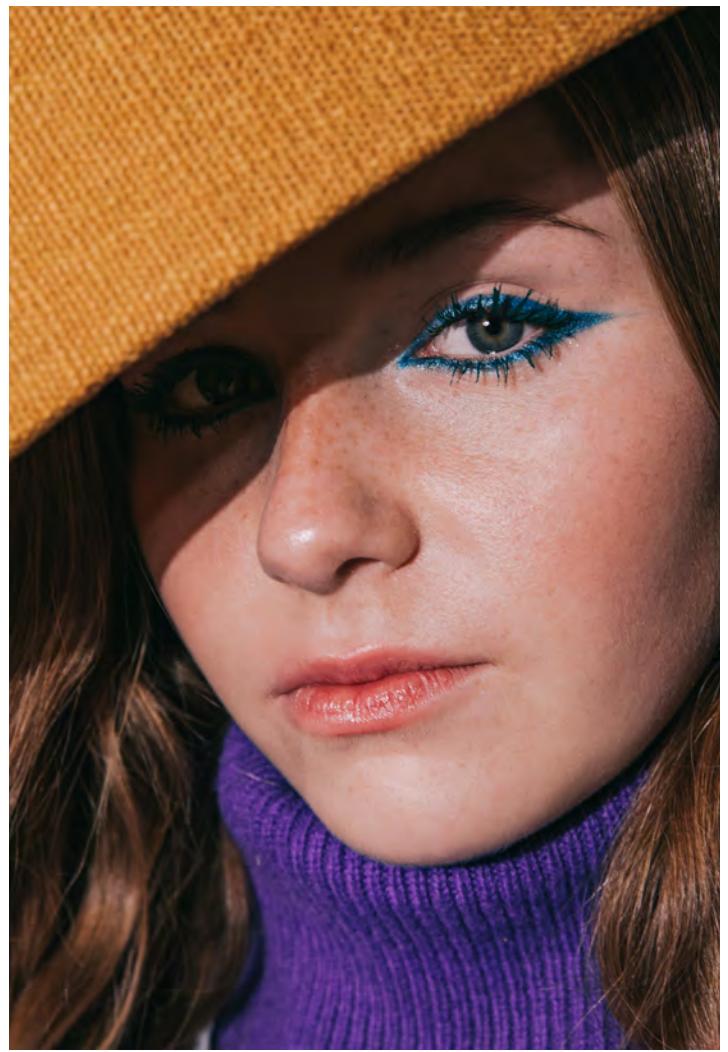




REF. George - Campground
REF. Bonjour - Amande

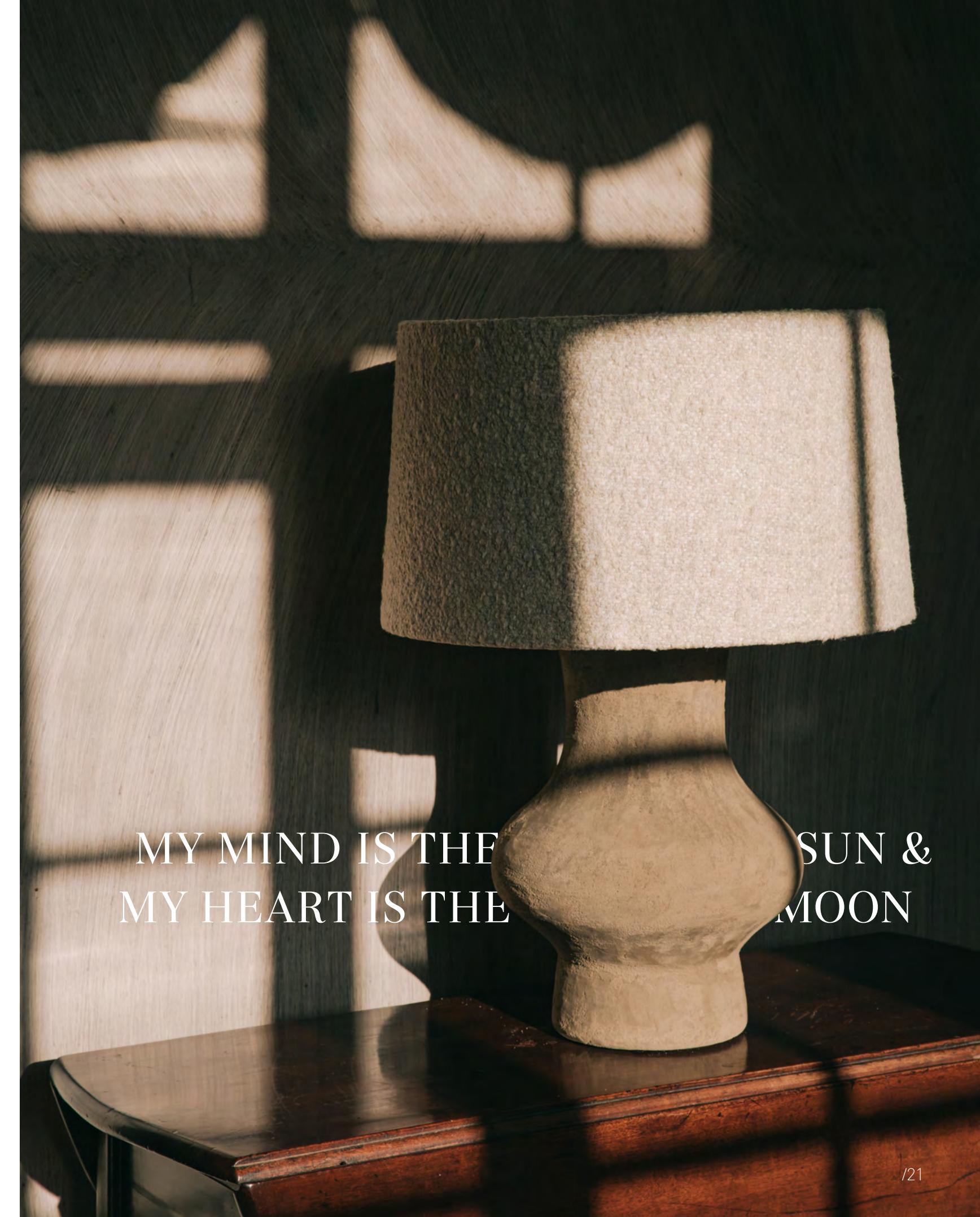


REF. Jeremie - Amber
REF. Bonjour - Terracotta



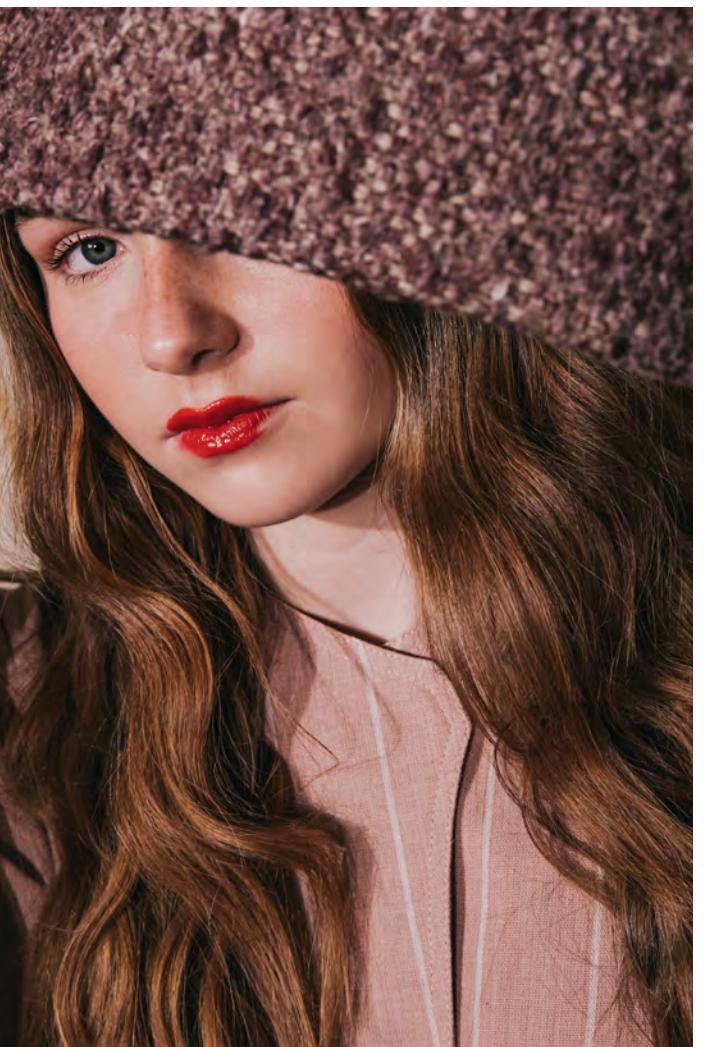


REF. George - Tuscan Beige
REF. Bonjour - Olive





REF. George - Cinnabar
REF. Bonjour - Rose



REF. Bonheur - Rose



REF. Jeremie - Khaki
REF. Bonjour - Terracotta

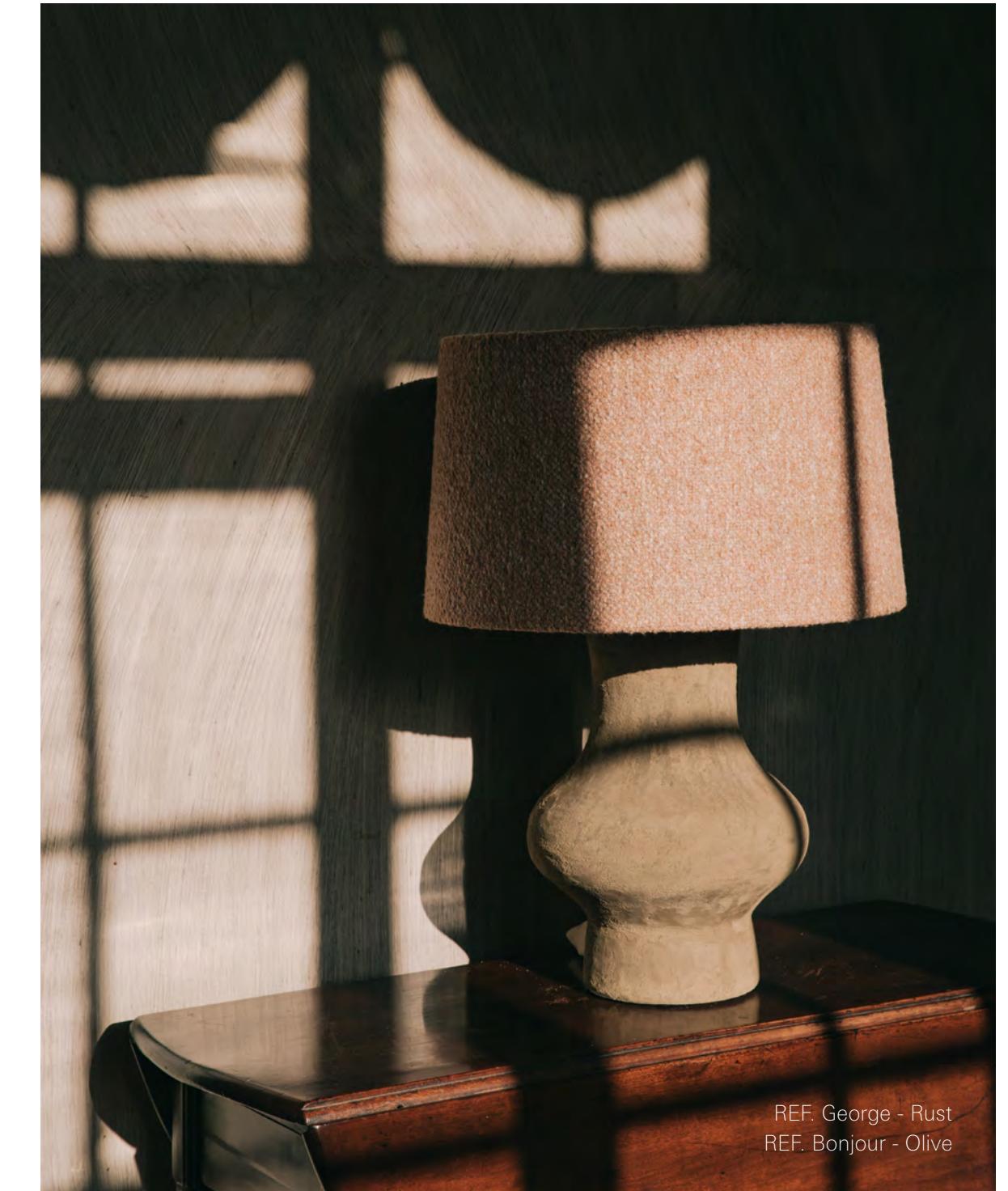
Can we speak in flowers



REF. George - Snowwhite
REF. Bonjour - Rose



REF. Bonheur - Crème



REF. George - Rust
REF. Bonjour - Olive

REF. Bonheur - Olive



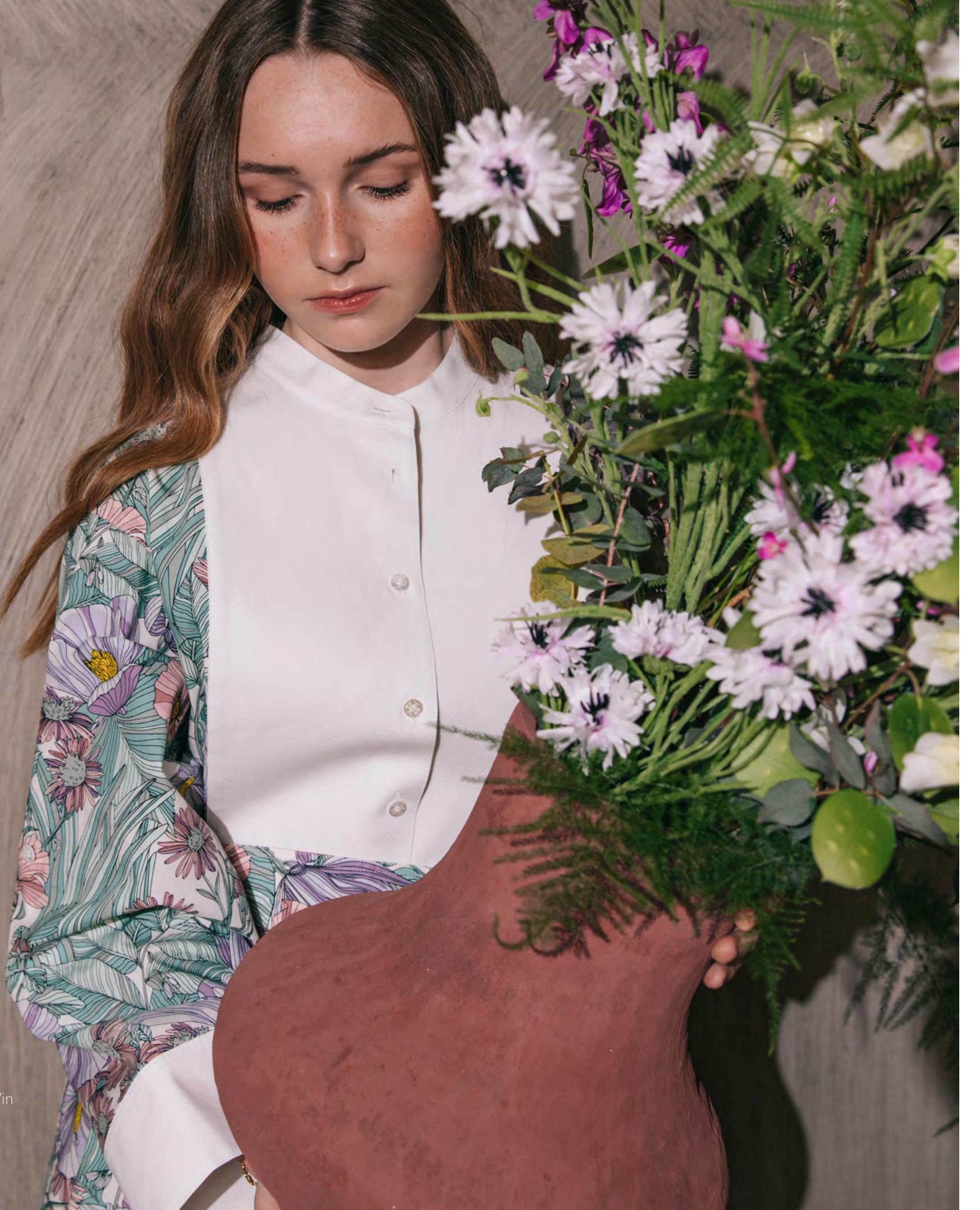
O L I V E

Bringing to mind
sunny *summer afternoons*.

Earthy, soothing colors.
Uplifting spirits.

O L I V E



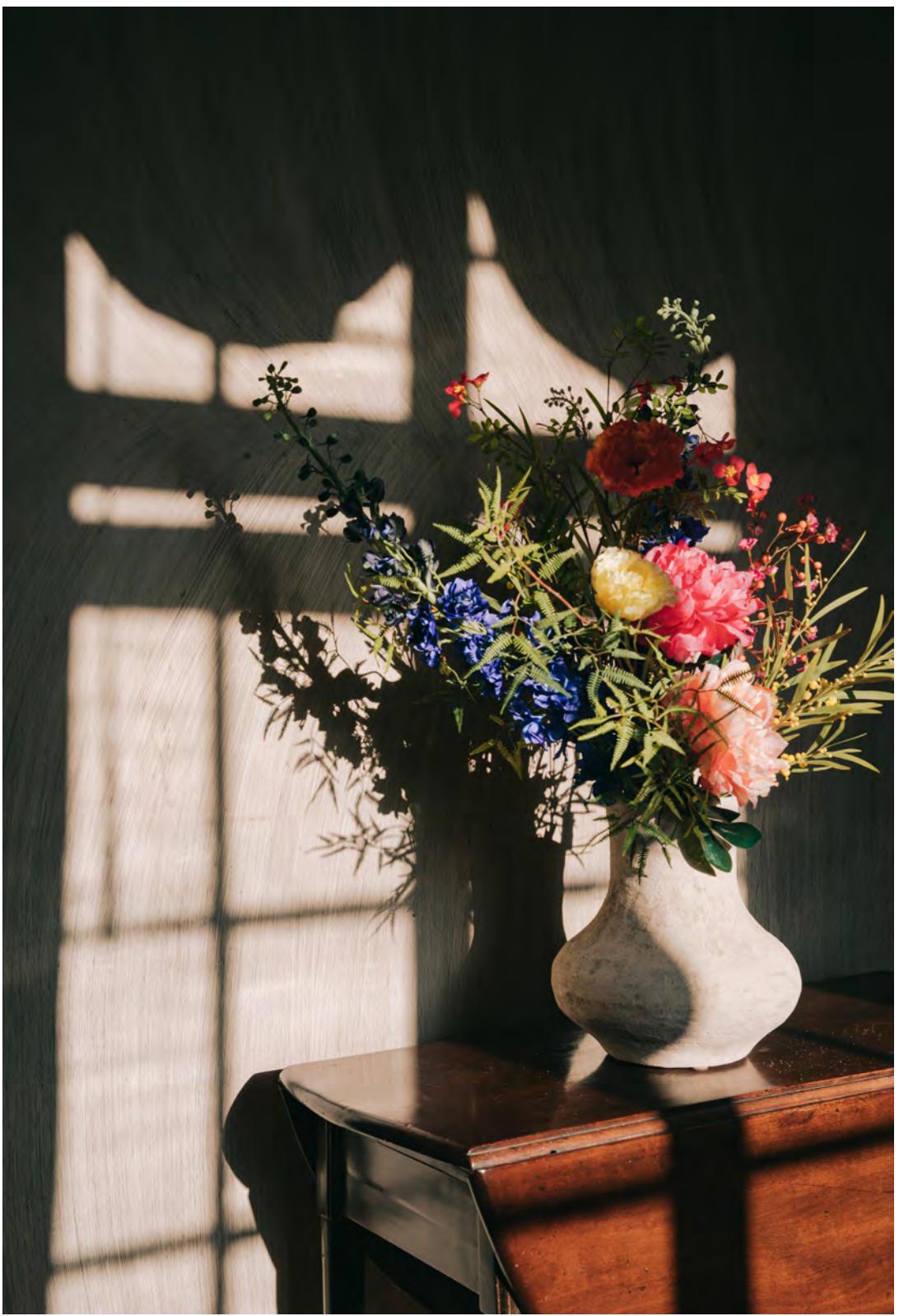


REF. Bonheur - Vin



REF. George - Greylock
REF. Bonjour - Rose





REF. Bonheur - Amande



REF. George - Greylock
REF. Bonjour - Amande

ELEGANCE & QUALITY

That's what Joterie's first collection is all about.

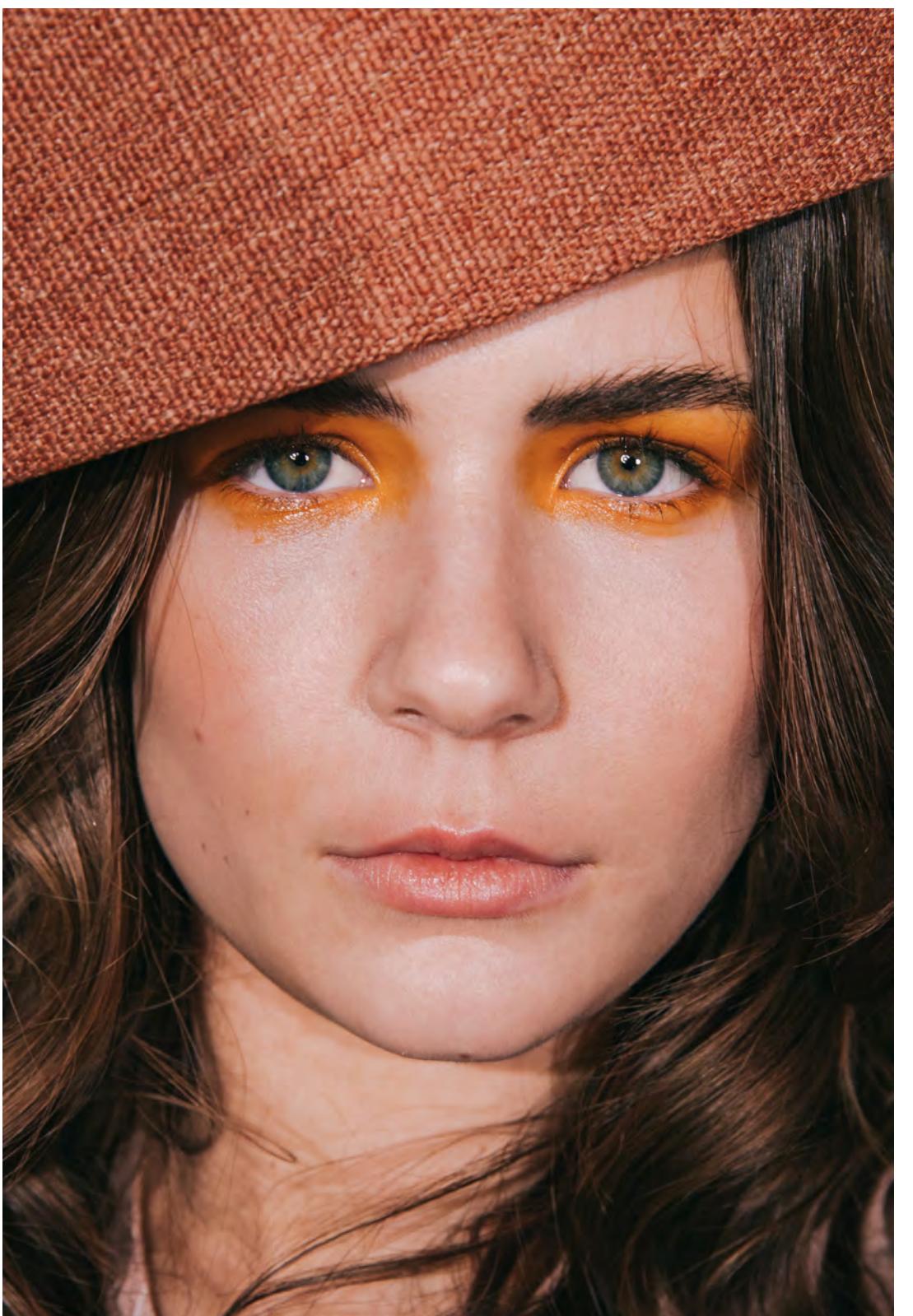
We thoughtfully designed an exclusive line

made out of high-quality, sustainable materials. One by one timeless designs locally produced in Belgium. All of them representing their own, unique story.

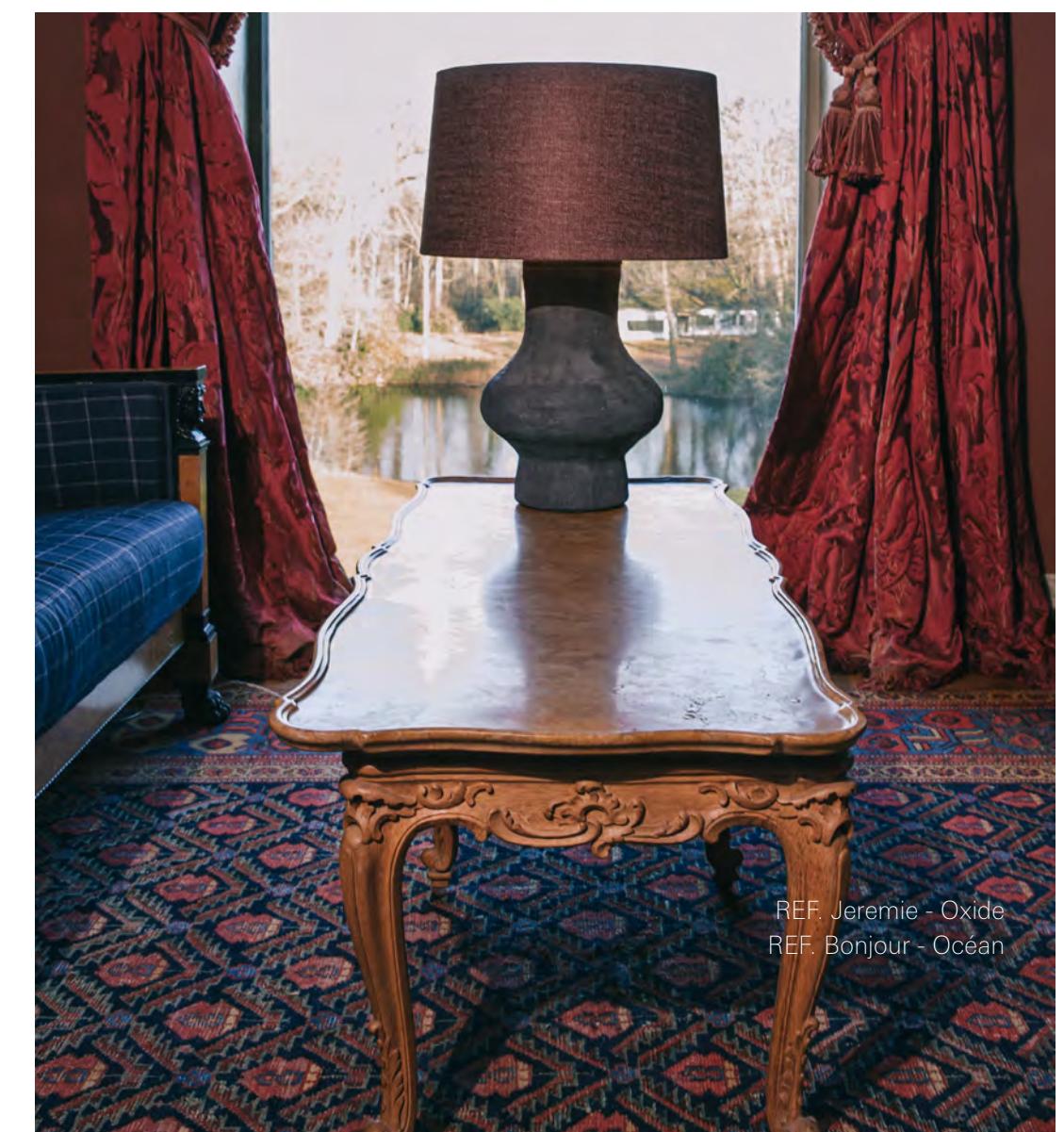
DON'T WORRY... BE HIPPIE!



REF. George - Wallstreet
REF. Bonjour - Crème



REF. Jeremie - Terracotta
REF. Bonjour - Terracotta





REF. George - Campground
REF. Bonjour - Amande

Océan Blue



REF. George - Iron Grey
REF. Bonjour - Océan



REF. Bonheur - Océan



REF. Jeremie - Summer Sky
REF. Bonjour - Crème





A pop of color
to **spice up**
your home



REF. Jeremie - Navy
REF. Bonjour - Océan

A close-up, low-angle photograph of a woman's face. Her dark brown hair is pulled back, with some strands falling across her forehead and eyes. She has light-colored eyes and is looking directly at the camera with a neutral expression. The lighting is soft and warm, highlighting her skin tone.

Time
less

REF. Jeremie - Khaki



Shades that invite you
to embrace life to the fullest

BLUES

What a day to continue
Your day with some
Good vibes

REF. Jeremie - Summer Sky



INVITING MOOD TO CREATE
AN INVITING ENVIRONMENT

REF. Bonheur - Vin



SEE ME ... FEEL ME

We at Joterie are excited to start off our journey with our very first collection that is a tribute to timelessness.

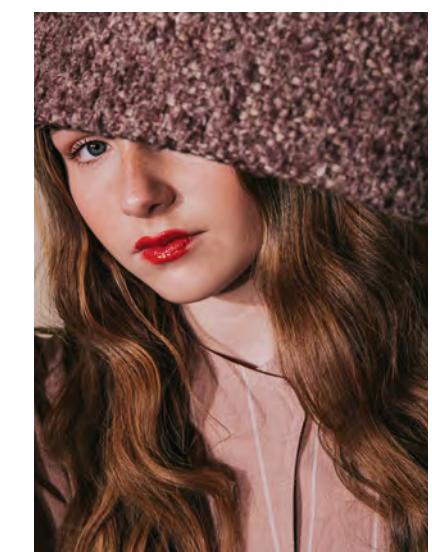
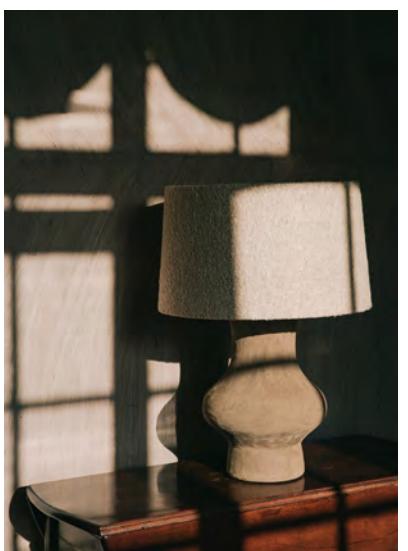
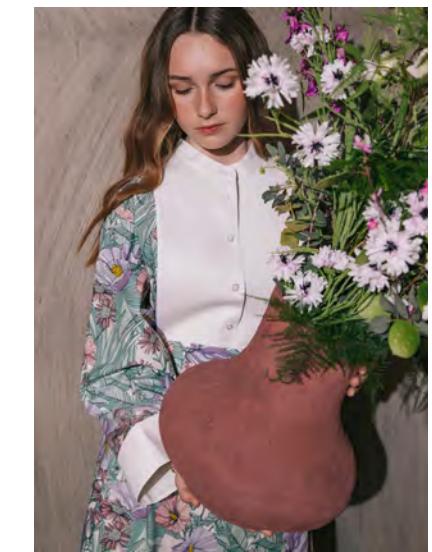
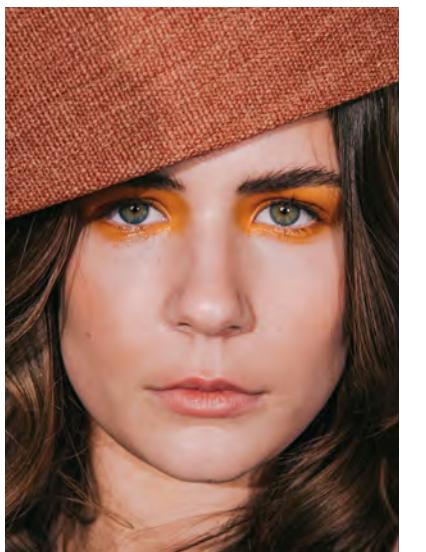
Our values and standards have their roots in our love for sustainable and natural materials.

All of our pieces tell their own story. A harmonious mix between authenticity and contemporary elements, they add something special to everyday life.

Go for feminine elegance with our personalized 'BONJOUR' lamp, or add a piece of happiness to your house with the 'BONHEUR' vase.

CREATE A FEELING THAT EVERY HOME DESERVES!

REF. Jeremie - Ghostwhite
REF. Bonjour - Crème



Take a look at this!

Get inspired by our collection and make your own combination.

New looks will appear weekly online.

Follow us on social media and join our world:

don't miss out on inspiration

@joterie_objects

Visit our website **www.joterie.be** for more

CONTACT

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Florist Nele Destoop |

Flowers El Florido |

Make-up Artist Marljen Echelpoels



Made with passion